



## ICAR-IISWC signed MoU with Tara Blooms Private Limited

16 January 2023, Dehradun. The Indian Institute of Soil and Water Conservation (ICAR-IISWC), Dehradun has signed an MoU with Tara Blooms Private Limited, Coimbatore on 13 January 2023, to promote the scientific and technological information and knowledge products developed and available with the institute to a large number of farmers and other stakeholders of agriculture and Natural Resource Management (NRM).

Dr M Madhu, Director, ICAR-IISWC signed the MoU document on behalf of the Institute in presence of Dr M Muruganandam, Principal Scientist and Head (Research Prioritization, Monitoring and Evaluation and Knowledge Management, PME & KM Unit), and Dr Bankey Bihari, Principal Scientist, ICAR-IISWC Dehradun. Shri Asif Riaz, General Manager, Tara Blooms Private Limited, Coimbatore signed the MoU in presence of Mr Jai Prakash Singh, Media Consultant, North India.



Shri Baalamurali Govindan, Managing Partner of Tara Blooms Private Limited messaged that the Firm has a conglomeration of both IT and agriculture core teams to facilitate the percolation of IT and communication technological inputs in the spared of agriculture knowledge and products. Shri Asif Riaz informed that

a dedicated page along with all access provisions will be provided on the official portal, NamFamers.com for the exclusive use of IISWC and its Research Centers located in 8 other locations, Agra, Bellary, Chandigarh, Datia, Koraput, Kota, Udhagamandalam, and Vasad, in the Country.

Joining hands of a national institute on natural resource management, the ICAR-IISWC with the Tara Blooms Private Limited is hoped to bring out useful and effective collaborations for the benefit of farmers and farming communities. The MoU was facilitated by the PME & KM unit of the Institute.

*PME Cell,  
ICAR-IISWC, Dehradun, Uttarakhand*